Chinese Innovation Forum: Building an Affordance Network for K-16 Educators

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Kevin Chang (CAIS), Lotus Perry (U of Puget Sound)

ACTFL Convention & Expo in New Orleans  
Ernest Memorial Convention Center  
Room 219  
5:00-5:45 PM  
November 16, 2019
A Journey to Innovation

The 3rd Chinese Innovation Forum

October 7th, 2017, University of Washington, Seattle

Keynote Speakers:
- Director Aida Walqui, WestEd
- Professor Cornelius Kubler, Williams College

Sponsors:
- Chinese American International School
- Middlebury Institute of International Studies at Monterey, Dr. Shuhao Wang
- TECO SF Division of Education, National Taiwan Normal University, Mandarin Language and Cultural Center, Minghui Anderson, and Better Chinese
Mission of Chinese Innovation Forum

The mission of this forum is to jumpstart the conversation on Chinese language education and pedagogy, and provide an innovative platform for all to share, learn, reflect and collaborate in order to change the global landscape of Chinese language education.

From: UBC Hua Dialogue
Format: Keynotes-Trade Fair-Reflection

Anna Vassilieva
Chris Livaccari
Jianhua Bai

Jianhua Bai

10+ Sessions
20+ Topics
50+ Participants
∞ Inspiration
Why Innovation Trade Fair?

Peter Shaw
(2015 Keynote in Dai 2016
Innovative Pedagogy and Ecological Perspective)
Reflection moment

Experience
Change

Innovation
Journey
continues…

Appreciate

Becoming an
agent

Showing
gratitude

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Fundraising Strategies

• Fundraising goal: What you are raising the money for?
• How much to raise? How to raise? From whom to raise?
• What else can be achieved while raising money?
What you are raising the money for?
To host innovation forum

- To bring innovation in the field
- To impact and to influence *Teaching Chinese as a Foreign Language*
- This forum highlights:
  - Tangible practices
  - Innovations from bottom-up (classrooms)
  - Grassroots ideas
- Instill the idea that each one of our teachers can make a difference in the field—*Bold Leadership*
- Build the community’s awareness of the good works by frontline teachers, supported by the theories of leading scholars
# How much to raise?

<table>
<thead>
<tr>
<th></th>
<th>items</th>
<th>cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Keynote speaker’s honorarium</td>
<td>$700 \times 2 = $1,400</td>
</tr>
<tr>
<td>2</td>
<td>Keynote speaker’s hotel</td>
<td>$240 \times 2 \times 2 = $960</td>
</tr>
<tr>
<td>3</td>
<td>Keynote speaker’s travel</td>
<td>$1,700</td>
</tr>
<tr>
<td>4</td>
<td>Classroom rental</td>
<td>$1,000</td>
</tr>
<tr>
<td>5</td>
<td>lunch</td>
<td>$1,500</td>
</tr>
<tr>
<td>6</td>
<td>printing posters, pamphlets</td>
<td>$500</td>
</tr>
<tr>
<td>7</td>
<td>travel compensation for presenters</td>
<td>$200 \times 10 = $2,000</td>
</tr>
<tr>
<td></td>
<td>total</td>
<td>$9,060</td>
</tr>
</tbody>
</table>
How to fundraise?

-Make the forum attractive

- Invite distinguished scholars from in and outside of our field
- Invite frontline teachers to participate in trade fairs, to share their classroom ideas with colleagues
- Open classrooms to visitors to increase visibility
- Promote direct in-person communication among scholars
- Choose a highly desirable place to host the forum
How to fundraise?

- Make the forum attractive
Identify leading scholars as keynote speakers

- Through research and networking, identify leading scholars
- Communicate to potential speakers, let them know our intention & vision, invite them to come and share their expertise
- Share the Forum’s limited budget and try to convince the speakers to support us
Identify excellent teachers and invite them to come

- Through professional and personal networking
- In addition to sending out announcements through profession channels, make personal call or email to invite teachers to come
- Print forum postcards specially designed for the conference and send out hand-written invitations to as well
Sharing the Program of the Forum

• Outline Forum details
• Put the program online, and send the link to all the possible participants, and update the information periodically
• Send reminders to participants
• Try to accommodate participants to increase attendance
The 3rd Innovation Forum - Program

WHAT IS CHINESE INNOVATION?

This forum aims to sow the seeds of innovation awarenessness to the changemakers of Chinese schools and leading innovative educators of Chinese.

The mission of this forum is to jumpstart the conversation, and later create a sustainable conversation of Chinese language education and innovative pedagogy, eventually change the Chinese language education landscape.

On behalf of the 2017 Innovation Committee

THERE ARE REMARKS THAT SOW,
REMARKS THAT REAP.

---LUDWIG WITTGENSTEIN

SCHEDULE

Check-In: 08:00-08:40  Kane Hall

Opening Remark: 08:40-09:00

Opening Remark: 08:40-09:00

Dr. MICHELE ANCAUX AOKI, International Education Administrator for Seattle Public Schools, is responsible for developing and supporting the ten international schools in the district and their K-12 Dual Language Immersion programs in Japanese, Mandarin Chinese, and Spanish, as well as supporting all World Language teachers in the district. She serves as Co-Director of the Confucius Institute of the State of Washington, a partnership among the University of Washington, Seattle Public Schools, the Governor’s Office, and Hanban in China.

Michele Aoki

Interaction & Engagement

The 3rd Chinese Innovation Forum

OCTOBER 7, 2017 8AM
WALKER-AMES ROOM IN KANE HALL
UNIVERSITY OF WASHINGTON, SEATTLE
How to fundraise?---Write and talk to potential donors

East Asian Center

China Studies

Confucius Center

Hosting Dept. Chair

Education Council of the Embassy

Individual donors
How to fundraise?
---Get donors involved

- Invite the donors to attend the Forum
- Educate the donors about what we do, how we spend funds
- Get them involved throughout the planning process and establish relationships
- Personally thank the donors if possible; write thank-you cards to the donors
What else can be achieved while fundraising?

• Network to build relationships and future collaboration
• Be inspired by the works of other teachers and improve our own teaching
• Attract large numbers of volunteers, and other active supporters
• Recognize accomplishments of frontline teachers
Impact of Innovation Forum and Leadership Development
Our Takeaways as Participants

As a result of the forum, We...

1. Think broader and deeper about the curriculum
2. Work on strategies for creativity and engaging the students
3. Foster Leadership Development
1. From the Curricular Aspect

- How do we make our curriculum have more
  - Relevance to students
  - Connection with other subjects, so Chinese is not an isolated subject
  - Hands-on learning
  - Deep learning through the language

- How do we motivate students?
2. Work on strategies for Creativity and Engaging the Students

- Topics that foster high interest
2. Work on strategies for Creativity and Engaging the Students

- Focus on bigger issues of the world
- Collaboration
- Observation-Interpretation-Opinion
G4: Saving Energy
Engaging the Students
3. Leadership Advocacy

● What do we need in the field of Chinese Education?
● How do we get there?
What do We Need?

● Professional Knowledge
● Desire for Continuous Improvement
● Being Collaborative
● Love and Care for students and colleagues we work with
Chinese Specific Professional Development

EXTERNAL PD

OPI Training (Chinese language trainer)
WPT Training (Chinese language trainer)
Curriculum Design (Chinese language consultant)
NCLC, ACTFL, STARTALK, Chinese Innovation Forum
We need to create leadership opportunities for future leaders
What We Have Done So Far...

1. PLC leaders:
2. International Program Assistant Coordinators
   a. Taiwan G5, Guilin G7, Yunnan G8
3. Summer camp:
   a. Lead teacher training
   b. Mentor camp teachers
4. Task managers: Behavior and Spirit
Building a Community Not Just a Network
What Chinese Innovation Forum Can Do

Lotus Perry
University of Puget Sound
Tacoma, Washington
ACTFL Convention & Expo, November 16, 2019
Complete the Survey & Share your Comments
What can CIF do for YOU?
JOIN THE FORUM ONLINE

Submit blog entries
Join the discussion board
Post comments
Subscribe as a member

Building an online community for language educators to share, learn, reflect, and collaborate

Questions? Contact:
Chinese Innovation Forum
Online Admin Team
ChineseInnovationForum.Org

CHINESE INNOVATION FORUM
Chinese Innovation Forum

The mission of this forum is to jumpstart the conversation on Chinese language education and pedagogy, and provide an innovative platform for all to share, learn, reflect and collaborate in order to change the global landscape of Chinese language education.
The 5th Chinese Innovation Forum (October 25-26, 2019) at University of Puget Sound, Tacoma, WA

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