

Chinese Innovation Forum: Building an Affordance Network for K-16 Educators

Jinhuei Enya Dai (MIIS), Liping Yu (U of Washington)
Kevin Chang (CAIS), Lotus Perry (U of Puget Sound)

ACTFL Convention & Expo in New Orleans
Ernest Memorial Convention Center

Room 219

5:00-5:45 PM

November 16, 2019

Scan QR Code



Chinese Innovation Forum

中文教育 创新论坛

The mission of this forum is to jumpstart the conversation on Chinese language education and pedagogy, and provide an innovative platform for all to share, learn, reflect and collaborate in order to change the global landscape of Chinese language education.

中文教育創新論壇
THE 1st CHINESE
INNOVATION FORUM

OCTOBER 18TH 2015 8:00 a.m. registration



Middlebury Institute of
International Studies
at Monterey

Fail forward
Revision
Passion



中文

熱情
典範
修正



Resilience
Vision
Risk



勇氣
創新



Courage
Prototype

贊助單位

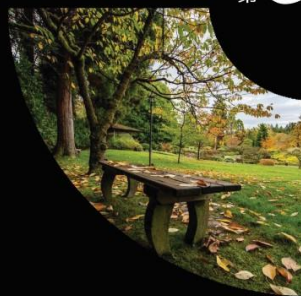
Chinese American International School,
Middlebury Institute of International
Studies at Monterey, Dr. Shuhan Wang,
TECO SF Division of Education, National
Taiwan Normal University, Mandarin
Language and Cultural Center, Minghui
Anderson, and Better Chinese.



Interaction
& Engagement



The 3rd Chinese Innovation Forum
第 3 屆 中 文 教 育 創 新 論 壇



October 7th, 2017 University of Washington, Seattle

Keynote Speakers:

Director Aida Walqui, WestEd

Professor Cornelius Kubler, Williams College

A Journey to
Innovation

中文教育創新論壇
中文教育创新论坛

CHINESE
INNOVATION
FORUM



Mission of Chinese Innovation Forum

Scan QR Code



Chinese Innovation Forum

中文教育 创新论坛

The mission of this forum is to jumpstart the conversation on Chinese language education and pedagogy, and provide an innovative platform for all to share, learn, reflect and collaborate in order to change the global landscape of Chinese language education.

中文教育 创新论坛

The mission of this forum is to jumpstart the conversation on Chinese language education and pedagogy, and provide an innovative platform for all to share, learn, reflect and collaborate in order to change the global landscape of Chinese language education.



From: UBC Hua Dialogue

Format: Keynotes-Trade Fair-Reflection

Anna Vassilieva

Chris Livaccari

Jianhua Bai



10+

Sessions

20+

Topics

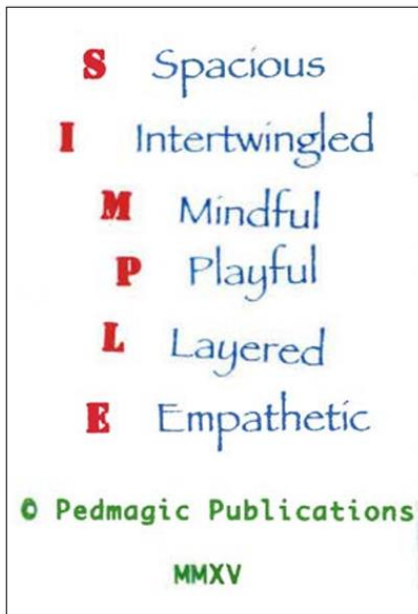
50+

Participants

∞

Inspiration

Why Innovation Trade Fair?



Peter Shaw
(2015 Keynote in Dai 2016
Innovative Pedagogy and Ecological Perspective)



10+

Sessions

20+

Topics

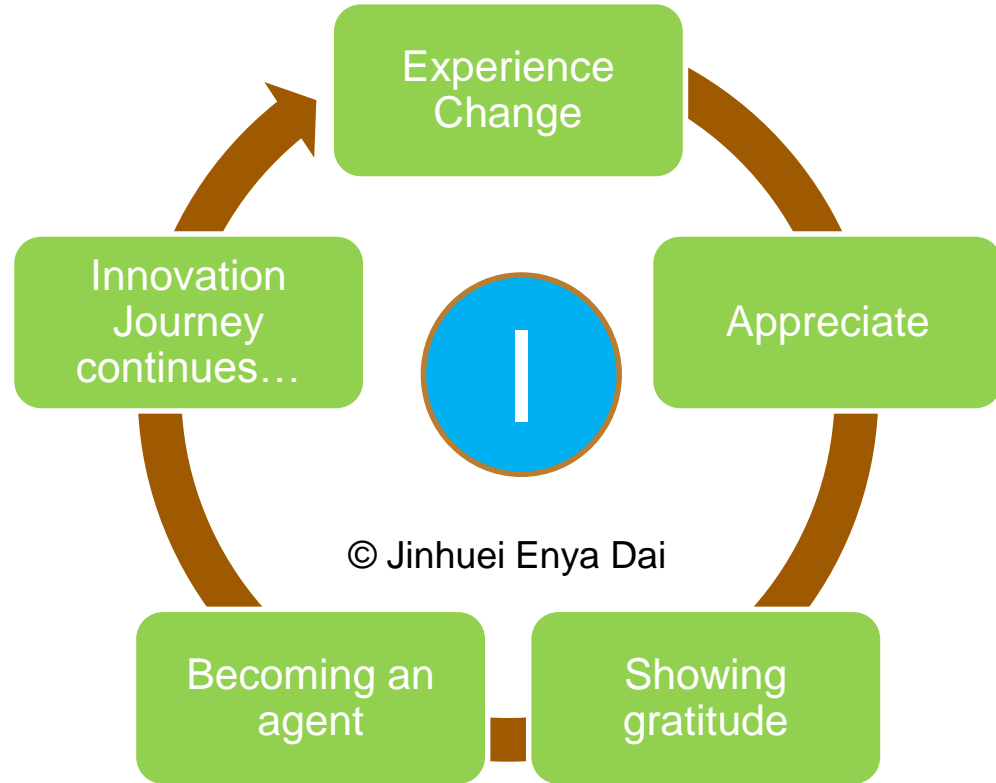
50+

Participants

∞

Inspiration

Reflection moment



Fundraising Strategies

- **Fundraising goal: What you are raising the money for?**
- **How much to raise? How to raise? From whom to raise?**
- **What else can be achieved while raising money?**

What you are raising the money for?

To host innovation forum

- To bring innovation in the field
- To impact and to influence *Teaching Chinese as a Foreign Language*
- This forum highlights:
 - Tangible practices
 - Innovations from bottom-up (classrooms)
 - Grassroots ideas
- Instill the idea that each one of our teachers can make a difference in the field-*Bold Leadership*
- Build the community's awareness of the good works by frontline teachers, supported by the theories of leading scholars

How much to raise?

	items	cost
1	Keynote speaker's honorarium	$\$700 \times 2 = \$1,400$
2	Keynote speaker's hotel	$\$240 \times 2 \times 2 = \960
3	Keynote speaker's travel	\$1,700
4	Classroom rental	\$1,000
5	lunch	\$1,500
6	printing posters, pamphlets	\$500
7	travel compensation for presenters	$\$200 \times 10 = \$2,000$
total		\$9,060

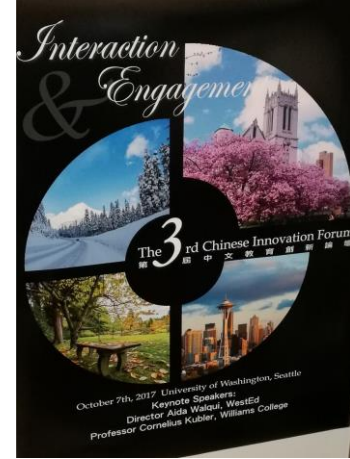
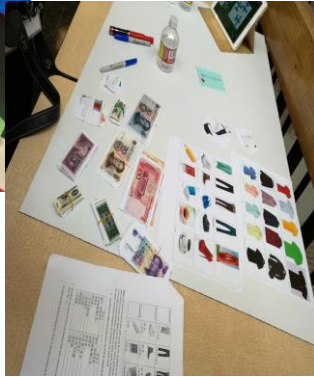
How to fundraise?

-Make the forum attractive

- **Invite distinguished scholars from in and outside of our field**
- **Invite frontline teachers to participate in trade fairs, to share their classroom ideas with colleagues**
- **Open classrooms to visitors to increase visibility**
- **Promote direct in-person communication among scholars**
- **Choose a highly desirable place to host the forum**

How to fundraise?

-Make the forum attractive



Identify leading scholars as keynote speakers

- **Through research and networking, identify leading scholars**
- **Communicate to potential speakers, let them know our intention & vision, invite them to come and share their expertise**
- **Share the Forum's limited budget and try to convince the speakers to support us**

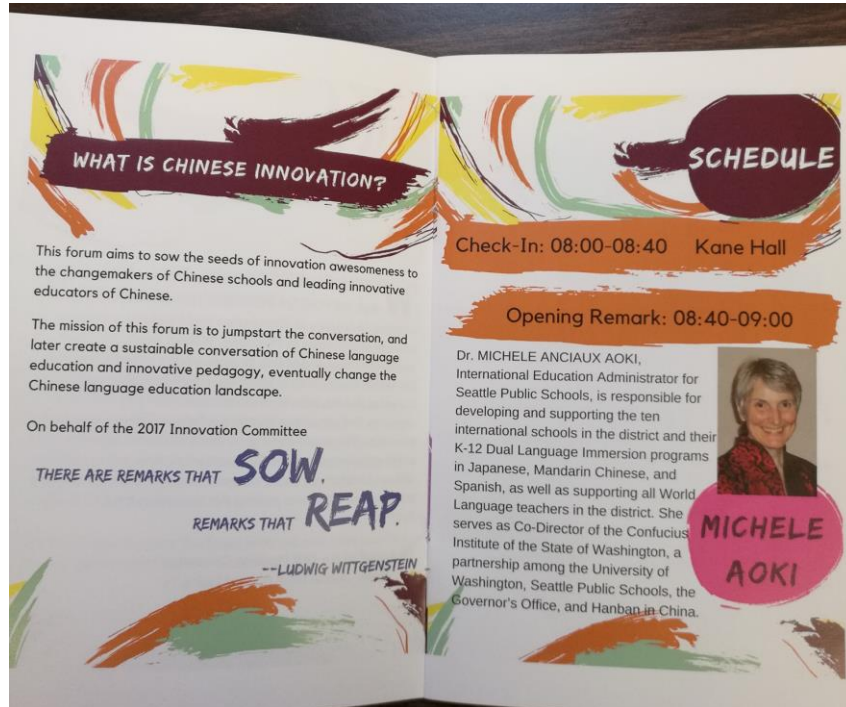
Identify excellent teachers and invite them to come

- **Through professional and personal networking**
- **In addition to sending out announcements through profession channels, make personal call or email to invite teachers to come**
- **Print forum postcards specially designed for the conference and send out hand-written invitations to as well**

Sharing the Program of the Forum

- **Outline Forum details**
- **Put the program online, and send the link to all the possible participants, and update the information periodically**
- **Send reminders to participants**
- **Try to accommodate participants to increase attendance**

The 3rd Innovation Forum - Program



How to fundraise?---Write and talk to potential donors

East Asian Center

China Studies

Confucius Center

Hosting Dept. Chair

Education Council of the Embassy

Individual donors



How to fundraise?

---Get donors involved

- Invite the donors to attend the Forum
- Educate the donors about what we do, how we spend funds
- Get them involved throughout the planning process and establish relationships
- Personally thank the donors if possible; write thank-you cards to the donors

What else can be achieved while fundraising?

- **Network to build relationships and future collaboration**
- **Be inspired by the works of other teachers and improve our own teaching**
- **Attract large numbers of volunteers, and other active supporters**
- **Recognize accomplishments of frontline teachers**



Life changing. World changing.

Impact of Innovation Forum and Leadership Development



Our Takeaways as Participants

As a result of the forum,
We...

1. Think broader and deeper about the curriculum
2. Work on strategies for creativity and engaging the students
3. Foster Leadership Development



1. From the Curricular Aspect

- How do we make our curriculum have more
 - Relevance to students
 - Connection with other subjects, so Chinese is not an isolated subject
 - Hands-on learning
 - Deep learning through the language
- How do we motivate students?



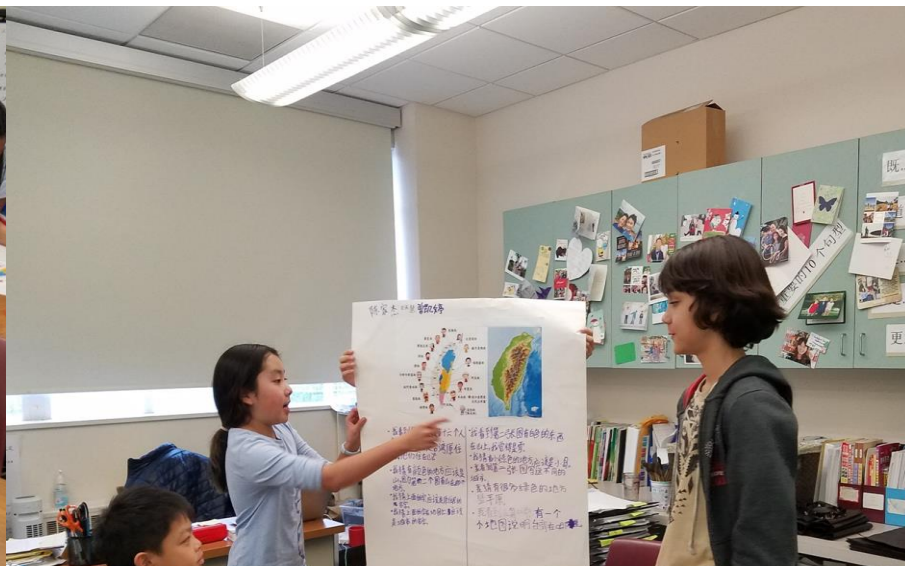
2. Work on strategies for Creativity and Engaging the Students

- Topics that foster high interest



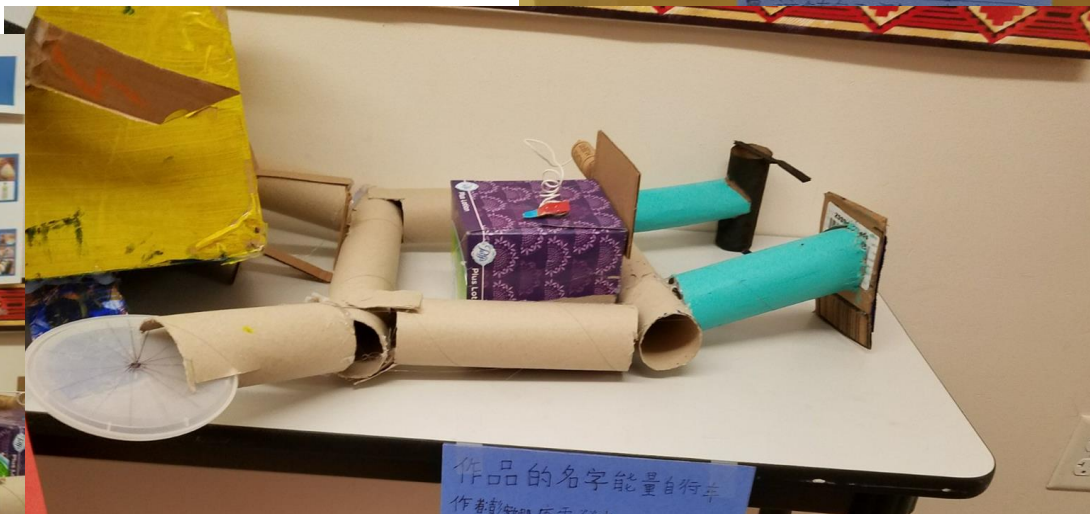
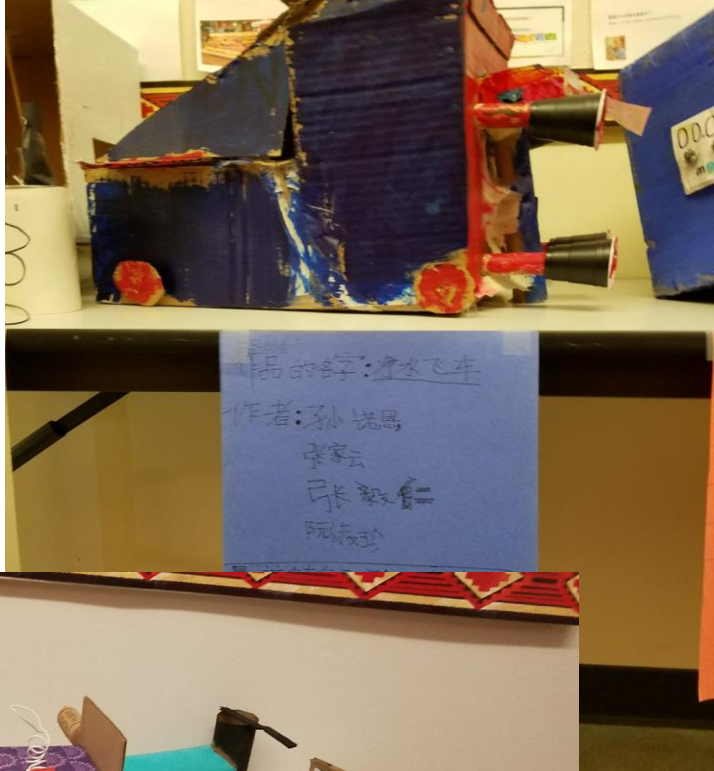
2. Work on strategies for Creativity and Engaging the Students

- Focus on bigger issues of the world
- Collaboration
- Observation-Interpretation-Opinion





G4: Saving Energy

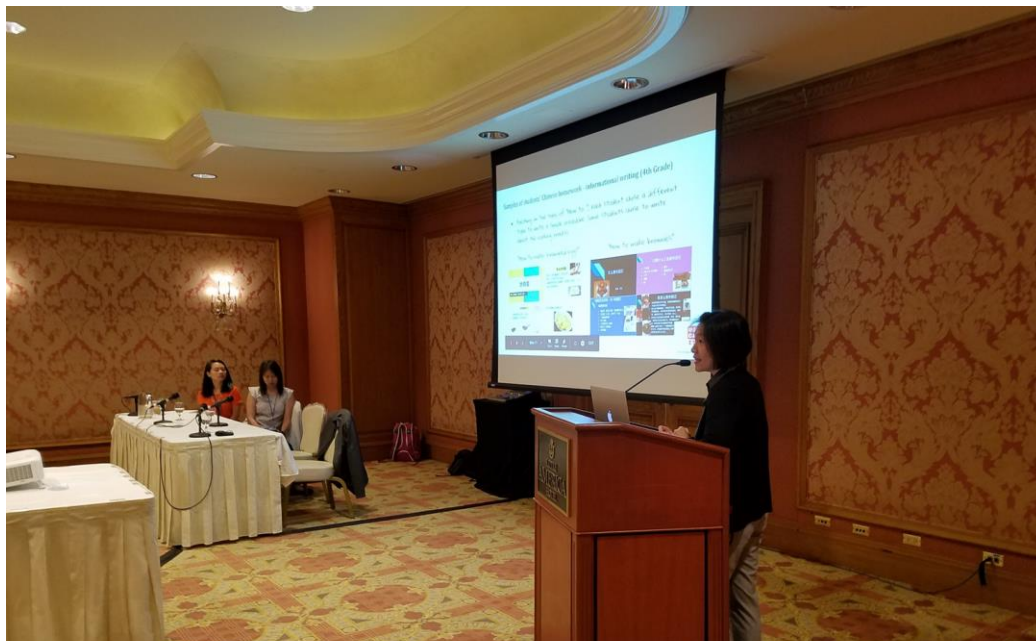


Engaging the Students



3. Leadership Advocacy

- What do we need in the field of Chinese Education?
- How do we get there?



What do We Need?

- Professional Knowledge
- Desire for Continuous Improvement
- Being Collaborative
- Love and Care for students and colleagues we work with



Life changing. World changing.

Chinese Specific Professional Development



Life changing. World changing.

EXTERNAL PD

OPI Training (Chinese language trainer)

WPT Training (Chinese language trainer)

Curriculum Design (Chinese language consultant)

NCLC, ACTFL, STARTALK, Chinese Innovation Forum





Life changing. World changing.

We need to create
leadership opportunities
for future leaders



Life changing. World changing.

What We Have Done So Far...

1. PLC leaders:
2. International Program Assistant Coordinators
 - a. Taiwan G5, Guilin G7, Yunnan G8
3. Summer camp:
 - a. Lead teacher training
 - b. Mentor camp teachers
4. Task managers: Behavior and Spirit

Chinese Innovation Forum

Building an online community for language
educators to share, learn, reflect and collaborate

中文教育創新論壇 中文教育创新论坛

[Home](#)[About Us](#) ▾[2018 Forum](#)[Past Forums](#) ▾[Discussion Board](#)[Blog Submission](#)[Contact Us](#)

Building a Community Not Just a Network What Chinese Innovation Forum Online Can Do

Lotus Perry

University of Puget Sound
Tacoma, Washington

ACTFL Convention & Expo, November 16, 2019

Chinese Innovation Forum

Building an online community for language
educators to share, learn, reflect and collaborate

中文教育創新論壇 中文教育创新论坛

[Home](#)[About Us](#) ▾[2018 Forum](#)[Past Forums](#) ▾[Discussion Board](#)[Blog Submission](#)[Contact Us](#)

All changes saved in Drive

[QUESTIONS](#)[RESPONSES](#)

Chinese Innovation Forum (CIF) Survey

Comment and share your ideas - What Chinese Innovation Forum can do for you as a teacher and/or as an administrator?
By completing this form, you will be notified of any updates re: the Forum. Thank you for your participating and for being part of the community! We hope to see you in person at our 2019 Forum in Tacoma, Washington!

Complete the Survey & Share your Comments
What can CIF do for YOU?

JOIN THE FORUM ONLINE

SUBMIT BLOG ENTRIES
JOIN THE DISCUSSION BOARD
POST COMMENTS
SUBSCRIBE AS A MEMBER



INNOVATION FORUM
ONLINE
ChineseInnovationForum.org



Building an online
community for
language educators to
share, learn, reflect,
and collaborate

中文|教育|创新

加入论坛

参与网上讨论

分享发表教学新意

Questions? Contact:
Chinese Innovation Forum
Online Admin Team

ChineseInnovationForum.Org

中文教育創新論壇
中文教育创新论坛

CHINESE INNOVATION FORUM



**ATTEND
THE FORUM IN PERSON**

Scan QR Code



Chinese Innovation Forum

中文教育 创新论坛

The mission of this forum is to jumpstart the conversation on Chinese language education and pedagogy, and provide an innovative platform for all to share, learn, reflect and collaborate in order to change the global landscape of Chinese language education.

**THE 5th
CHINESE INNOVATION FORUM**

October 25-26, 2019

**University of Puget Sound
Tacoma, Washington**

KEYNOTE SPEAKERS

Anna Vassilieva, Director & Professor,
Graduate Initiative in Russian Studies,
Middlebury Institute of International Studies

Christopher Livaccari, language
educator, former US diplomat, author,
senior adviser for China Learning Initiatives
in Asia Society's Center for Global Education,
and Head of School at Presidio Knolls School

Jianhua Bai, Chinese AP Chief Reader,
Professor of Chinese at Kenyon College,
former Director of Chinese School of
Middlebury College, and senior academic
adviser to the American Councils for
International Education

Pre-Forum **ADD-ON WORKSHOPS**

**FORUM THEME
Advocacy & Leadership**

Be inspired by leading experts and
fellow educators!

Meet K-16 educators and share
ideas in workshops, at panel
discussions, during meal times,
and at the Innovation Trade Fair!

Sign up for a table to showcase
your teaching, technology use,
advocacy strategies, and other
curriculum projects!

Self-reflection in a group setting to
allow all participants the chance to
share their thoughts!

**Every teacher is a source
of inspiration!**

**TO REKINDLE PASSION IN TEACHING
TO ENCOURAGE EXCHANGE OF IDEAS
TO FOSTER COLLABORATION AMONG PEERS**



The 5th Chinese Innovation Forum (October 25-26, 2019) at University of Puget Sound, Tacoma, WA

Scan QR Code



Chinese Innovation Forum

中文教育 创新论坛

The mission of this forum is to jumpstart the conversation on Chinese language education and pedagogy, and provide an innovative platform for all to share, learn, reflect and collaborate in order to change the global landscape of Chinese language education.